

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
488764 /		06268516
<u>Product</u>		
DCCC		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/02/12 - 10/08/12	1474	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
ISS DCCC	09/17/12 / 09/17/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	11	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	<u>Spots</u>	<u>Amount</u>
											NM	
D 1	KVVU	10/02/12	10/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	0	\$0.00
D 2	KVVU	10/02/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
D 3	KVVU	10/02/12	10/08/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	\$0.00
D 4	KVVU	10/02/12	10/08/12	Fox 5 News at 5	5-530p		:30			NM	0	\$0.00
D 5	KVVU	10/02/12	10/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	\$0.00
D 6	KVVU	10/02/12	10/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	\$0.00
D 7	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	0	\$0.00
D 8	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	\$0.00
D 9	KVVU	10/06/12	10/06/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	\$0.00
D 10	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP	HEADLINE#	6268516	TRF#	488764
SSS	MOD#	0 - UNAPPROVED	PREV #1	888

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP17/12 13.54
CHANGES *** KVVTI-TV ***

ADV # _____ ADV. NAME ISS/DCCC

REP. # _____ OFF. # 762 SALESMAN # _____

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA
DOER NAME KATIE REULEMAN

ORDER # ✓
CONTRACT # 6268516
CLN
WILLINGTON, DC 20001

CLASS : NATL. LOCAL REGIONAL

FLIGHT DATES OCT2/12 OCT8/12 WK-1
LINDCI DCCC ESI# 14 / 4 COMMENTS: (LINE, ORDER, INVOICE)

ICE)

RFP: TO ROSE

FROM TERESA
CANCELED \$\$\$ AND MOVING TO HDLN # 6263913 PER 1
REV TTL \$0
PLEASE CONFIRM

DEMOCRATIC CONSTITUTIONAL GOVERNMENT THIS IS A CASH IN ADVANCE S
CON CR

REP HEADLINE# 6268516 TRF# 488764
\$\$\$ MOD# O: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES

REP HEADLINE# 6268516 TRF# 488764
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/12 13.54
***CHANGES** *** KVUU-TV ***

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
: :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

MARKET TOTALS \$86,176 KVUU 17% KSNV 30% KTVU 1% KLAS 27% KTNV 17% KVMY 5% KVCM 3% CABL 0%

SVC- NSI
DEMO- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE